Personality Strength	Edward's Place in the Population	CEO's Place in the Population	V. Pres. 2's Place in the Population	Questions/Observations	
Achievement Economic Value	90% 91%	95% 95%	80% 55%		
Affiliation	15%	93%	90%	Does being VP of	
Activity Level/Energy	98%	90%	75%	Marketing require this?	
Change	14%	90%	60%	Edward asks, "Can I be more flexible?"	
Optimism	40%	90%	60%	Are my expectations realistic?	
Tendency to Assess Feelings	16%	90%	90%	The CEO asks V. Pres. 2. to advise him on people's feelings – not Edward.	
Political Value	99%	80%	35%		
Social Value	35%	90%	90%		
Thoughtfulness/Reflectiveness	50%	90%	70%		
Restraint/Seriousness	95%	85%	65%		
Dominance	99%	80%	60%	Edward sees that he needs to back off here.	
Objectivity	50%	80%	60%		
Theoretical Value	55%	80%	65%		
What's important here?					
Nurturance	20%	75%	85%	VP 2 heads up HR.	
Religious Value	5%	65%	50%	VF 2 Heads up TIK.	
Aesthetic Value	15%	60%	18%		
Sexuality	98%	60%	84%		
Social Boldness	95%	60%	80%		
What's important here?					
Ability to Ask for Help	85%	50%	60%	The CEO can appeal to this when he corrects Edward.	
Autonomy	40%	50%	20%		
Deference	45%	50%	50%		
Traditional Male/Female View	50%	50%	8%		
What's important here?					
Sociability/Social Interest	99%	45%	70%		
Endurance	80%	40%	12%		
Feelings of Guilt	1%	40%	50%		
Feelings of Inferiority	1%	40%	50%		
Exhibition	98%	35%	88%	The CEO sees Edward	
Extraction .	0070	0070	0070	o olo oco Lawara	

				likes to give presentations
Friendliness and Agreeableness	80%	25%	25%	
What's important here?				
Aggression	45%	16%	50%	
Cooperativeness	40%	3%	30%	
Order	20%	1%	45%	
What's important here?				
Blue = Coping Strategies		Green = Temperame	Red = Values	
Edwards Personal Preference Schedule		Guilford-Zimmerman	Study of Values	

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