

## How can Lynn and Ted use their personality strengths to consider starting their own business?

Personality Strength	Ted's Rank in the US Population	Lynn's Rank in the US Population	Difference	Observations
1. Autonomy	98%	90%	10%	Each can do a job alone.
2. Economic Value	97%	77%	30%	Both understand the value of money.
Activity/Energy Level	95%	45%	50%	_____
Dominance	95%	90%	5%	_____
Change	80%	30%	50%	_____
3. Optimism	80%	95%	15%	Both expect the best results.
Order	80%	15%	65%	_____
4. Traditional Male View	80%	10%	70%	Since Lynn is not very traditional, she may want to keep working somewhere.
Ability to Ask for Help	75%	45%	30%	_____
Objectivity	75%	55%	20%	_____
5. Restraint/Seriousness	75%	35%	40%	Lynn helps Ted play. Sometimes he gets really wrapped up in his work.
6. Theoretical Value	75%	85%	10%	Both think things thru very carefully.
Endurance	65%	35%	30%	_____
Political Value	65%	30%	35%	_____
Social Boldness	65%	75%	10%	_____
Exhibition	55%	55%	----	_____
Aggression	50%	25%	25%	_____
Deference	50%	16%	34%	_____
Friendliness/Agreeableness	40%	95%	55%	_____
Thoughtfulness/Reflectiveness	40%	40%	----	_____
Aesthetic Value	35%	20%	15%	_____
Cooperativeness	30%	30%	----	_____
7. Religious Value	20%	75%	55%	Lynn needs to do something that makes a difference in people's lives.
Social Interest	20%	70%	50%	_____

8. Tendency to Assess Feelings	20%	75%	55%	Lynn can help Ted here. These are big decisions. Both may have strong feelings about them.
9. Affiliation	16%	50%	34%	She spends time with girlfriends.
10. Nurturance	10%	65%	55%	She takes care of Ted and the children. Does she want to see if Ted can learn to be more nurturing? Will she ask for the nurturing that she needs? What could happen if she does not ask?
<b>Social Value</b>	<b>9%</b>	<b>15%</b>	<b>6%</b>	_____
Feelings of Guilt	2%	35%	33%	_____
Feelings of Inferiority	2%	35%	33%	_____
Heterosexuality	1%	65%	64%	_____

Blue = Coping Strengths	Green = Temperament Strengths	Red = Values
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